

## **Thunder Pride Association board meeting**

### **MINUTES - March 21<sup>st</sup>, 2018**

Attendees: Ken, Donna, Aiden, Alan f.,

Regrets: Jessica, Colleen, John C

- 1) Welcome
    - a) Thunder Bay Roller Derby presentation: guests Joanie, Shakira. Board negotiated terms to exclude free entrances to each orgs event. They are agreeable to the new terms and the performers will be organized in conjunction with Jimmy. Decided that 5 tickets will be offered for the Jun 9/18 drag show in return for 5 tickets to Roller Derby - to draw more people or use as a auction item.
  - 2) Adoption of agenda - items added
  - 3) Approve minutes
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- 4) Director updates
    - a) Donna: balance \$2388, including accountant fee that has not been dispensed.
      - (1) \$104 charge for website fee.
      - ii) Chamber of commerce membership training to be done April 11<sup>th</sup> for one hour. Includes on membership benefits.
      - iii) Sponsorship levels will remain the same as last year.
      - iv) Thunder Bay health unit is purchasing survey monkey, so thunder pride no longer must.
      - v) Sponsor Letters to go out to current sponsors to invite a booth for pride in the park.
      - vi) Lots of inquiries from members and community on updating website. We need this updated as soon as possible.
      - vii) Membership fees are due - for those still outstanding please email etransfer to [thunderpride2011@gmail.com](mailto:thunderpride2011@gmail.com)
    - b) Colleen: Victoria Inn price down to \$900.
      - i) Letter to pink mafia is snet.
      - ii) Meeting with Teleco.
      - iii) Adding new sponsors to list and contacting current sponsors. Looking to give away free trip.
    - c) Ken will send out events
    - d) Alan is working with Stephanie on updating the website for thunder pride.
      - i) Allan is asking on what theme of pride is this year. Honoring our allies sounds like a good.
      - ii) Has media contacts from previous years. Also, will be using press release template available online.

- e) Aiden
- f) Jess:
  - i) Queer Prom Feb 17, 2018 @ LUSU: great success at queer rom. \$400 was received back. Merch was a big success and \$93 was sold.
  - ii) Pride Guide: Jess was going to meet with rainbow printing for pride guide and pricing, but the board discussed other options, possibly other printers. Jimmy will contact lowers for pricing for us too. More planning on pride guide should be completed and printed by May 1<sup>st</sup>. material should be in to the printers by April 15<sup>th</sup>.
    - (1) Aiden will collect and organize all pieces for pride guide. Use community members to profile in pride guide. Post to be sent out online to announce pride theme and ask for members to profile. Tbaylive wants to partner and would like us to buy advertising
    - (2) Jimmy - I'll msg Ester @ Lowery's about the Pride Guide and ask for a quote on 15-17 pages, full colour with the ability to put it online. As for printing how many copies are we looking for? Decided 1000 max.

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## 5) EVENTS

- a) Pride in the Park - Donna: \$12,000. Apps are in, police are booked, learning tent supplies are booked (perfect parties). Port-o-Potties are booked, Ontario hydro locates are done, city app is done. ESA permit is completed. GFL bin is booked, but not sure if it is extra \$\$.
- i) Barricades must be brought back to the storage room. St. John's ambulance is booked. Sleeping giant has yet to respond about having a tent.
- ii) Board discussed options for getting Sleepy Giant to cover the event at the Marina, but that would increase budget. (Ken's notes)
- b) Thunder Con - Ken wants to partner with pride to promote thunder con.
- c) Pub Night -Jimmy: budget \$925 with graphics. Multiple events.
- d) Paint Night - Ken the contact is Cathie Diblasio (cathie.diblasio@paintnite.com). Like I said in the meeting, if we contact her we can setup a fundraiser at zero cost. Make sure to request Felicia Crichton (drag queen Mz Molly Poppinz) as the facilitator. All we would have to do is promote ticket sales. Tickets are \$45 and can be purchased online at the Paint Nite website. \$15 goes to TP. It's an easy money maker and (from what I hear) a lot of fun! This may be a good event to put at Sleeping Giant although run it by Cathie first as they have designated locations for paint nites already setup.
- e) Social Media budgets approved. Pub Night - \$80 Drag Show - \$200 Shutterstock Subscriptions (graphics) - \$130 If we're short on cash I can make it work with smaller amounts but I think we do need something in the budget to promote the pages, especially in late April and for sure in May. Pls send me the confirmed list of

Pride events. If possible include event, date, venue, cost, start time and description (performers, speakers, film title etc.). I'll make a new banner for the social media pages + website.

- f) Film Night - no coordinator / film
- g) Awareness Breakfast - Prince Arthur Hotel is booked
- h) Flag Raising - Cynthia - Jun 6/18 @ 10am City Hall
- i) Opening Ceremonies
- j) Literary Night - Susan / Jessica - Just a quick note to let you know that sadly Joshua Whitehead had to back out due to PhD program commitments but just today we managed to book an accomplished gay author - Michael V. Smith! More details to follow but Susan and I are thrilled that the "show will go on!"

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6) Information Sharing: Finlandia association note. Attached (links for extra emails in minutes)

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7) Other Requests:

- a) John (Fantasia) has asked that Pride send a letter to Value Village where he works requesting materials for events. VV have a program where they will donate almost anything to community organizations in need of specific things. The letter just needs to say who we are, what the event is what we need (ie coloured baskets and raffle tickets for door prize draws). We can request anything we need for any event.

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8) Meeting adjourns at 8:13 pm.

Votes: theme: honouring ours allies, roller derby